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Buy My Name is Khan Tickets on KyaZoonga

By: Tech2.com News Staff | Feb 04, 2010

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Regardless of all the "political" flak [Shahrukh Khan](#) is receiving for voicing an opinion and that in turn threatening to dampen sales of his latest film "[My Name is Khan](#)", Fox Star Studios and Dharma Productions have appointed KyaZoonga.com, entertainment and sports ticketing company as the Official Ticketing Partner for the upcoming film.



Users will be able to get instant alerts about booking My Name is Khan tickets on KyaZoonga.com before the advance booking window opens. Prizes from unique consumer engagement activities have also been launched such as: Journey of Love, "Khan" Dive and "Khan" Sail - complete with a trip to the World Premiere, holidays, scuba dive lessons, navigating the high seas of Mumbai with personal [sailing lessons](#) and many more. Offers and vouchers for frequent ticket buyers are also redeemable for My Name is Khan on KyaZoonga.

In addition to this, the association has also launched a KyaZoonga - My Name is Khan co-branded ad-campaign across television, radio, outdoor, print, online and mobile, in order to reach out to a large audience.

Neetu Bhatia, Co-founder, Chairman and CEO, KyaZoonga.com, said, "We are extremely proud of our association with Shah Rukh, Karan and our continued relationship with Fox Star Studios. We are very excited that for the first time ever, Shah Rukh is personally reaching out to all his fans to buy their tickets on KyaZoonga.com. Another unique concept that we have introduced for this blockbuster is the KyaZoonga TicketAlert system where fans can sign up to receive updates on ticket sales start dates and other important updates related to the film. We have always strived to bring more than just tickets to our customers and our association with My Name is Khan is one more step in that direction."

"Overcoming obstacles to reach the goal, positive morals such as honesty, if you do good deeds good things will happen, we are stronger than our fears and greater than our limits, are the key takeaways from My Name is Khan. The association with Kyazoonga will allow us to reach out to a large audience and [make it easy](#) and convenient for them to be a part of this extraordinary journey", added Apoorva Mehta, CEO, Dharma Productions Pvt. Ltd.

The film is slated for global release in theaters on 12 February 2010.

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