

## **Book Tickets Online for the 'BIG NITE 2010' at EsselWorld & Water Kingdom through Kyazoonga.Com**

*KyaZoonga.com, India's first and largest entertainment and sports ticketing company is offering online tickets to 'BIG NITE 2010', Mumbai's biggest New Year Party presented by EsselWorld & Water Kingdom on December 31st, 2009. The tickets are priced at Rs. 799/- allowing you to enjoy a host of services in addition to the 2010 welcome carnival, spectacular fireworks, magical character parade, live bands and lots more.*

Noida, Uttar Pradesh, December 27, 2009 /[India PRwire](#)/ -- KyaZoonga.com, India's first and largest entertainment and sports ticketing company is offering online tickets to '**BIG NITE 2010**', Mumbai's biggest New Year Party presented by EsselWorld & Water Kingdom on December 31st, 2009. The tickets are priced at Rs. 799/- allowing you to enjoy a host of services in addition to the 2010 welcome carnival, spectacular fireworks, magical character parade, live bands and lots more.

Tickets are now available for this mega event, featuring master spinner DJ Notorious who will play some electrifying music ranging from commercial, hip-hop and trance all night long. As the year comes to a close, it's going to be one big party for the entire family at EsselWorld 'Bignite 2010' with loads of entertainment, music, prizes and much more in store.

**Arpita Majumder, Chief Operating Officer, KyaZoonga.com**, said "Our partnership with EsselWorld and Water Kingdom is all about adventure and entertainment. We are excited about offering Mumbai's most spectacular New Year party's tickets on our site. [www.kyazoonga.com/bignite](http://www.kyazoonga.com/bignite) promises you your ticket to entertainment and ensures that you can sit at home and guarantee yourself and your friends and family a lovely evening to ring in the New Year. Since this party is the biggest and the most happening way to spend the New Year's Eve, we are looking forward to a sold-out evening."

EsselWorld & Water Kingdom, the pioneers in providing a complete one stop family entertainment, have more than seven thousand guests visiting the parks every year to spend New Year's Eve with their family and friends. Commenting on the occasion, **Mr. Shirish Deshpande, CEO Pan India Paryatan Pvt. Ltd.** said, "EsselWorld and Water Kingdom since its inception has entertained more than 22 million visitors time and again. This year, we will again raise the benchmark to host the biggest and most happening New Year Party in the city, with our attractive mix of thrilling rides, the best of music and entertainment and delectable cuisine at the Parks.

Credit cards, debit cards, net banking and cash will be accepted as modes of payment for purchase. Tickets bought online can be picked up from dedicated pickup windows on the day of the event.

**Notes to Editor**

**About KyaZoonga.com**

KyaZoonga.com is India's first and largest entertainment and sports ticketing company. Launched in 2007, KyaZoonga has created and vastly expanded the ticketing marketplace in India by bringing tickets to consumers who traditionally have not been able to access major events. Being one of the frontrunners in the ticketed entertainment industry, KyaZoonga's reach spans 40 cities and offers extended portfolio of entertainment ticketing such as movies, sports, cricket, concerts etc. KyaZoonga offers end-to-end ticketing services with multiple payment options through online, mobile, box-office and retail-outlet distribution channels.

KyaZoonga partners with India's leading multiplex operators, cricket and sports franchises, concert promoters and event organizers to ensure simple and easy access to popular ticketed entertainment options in the country today. The Company's Advisory Board includes Dr. Kiran Bedi, India's first IPS officer, Magsaysay Award Winner and a prominent social activist, Prahlad Kakar, India's Advertising Guru, and Lila Poonawalla, Padmashri Award Winner and Chairperson, DeLaval, Lila Poonawalla Foundation.

### **About PAN India Paryatan Pvt. Ltd.**

Pan India Paryatan Limited (PIPL), the company holding EsselWorld - India's Largest Amusement Park and Water Kingdom - Asia's Largest Theme Water Park. Pioneers in the entertainment and leisure industry, it was EsselWorld that offered Indians an alternative to the conventional pleasure trips and unfolded before them the exciting new scenario of a complete leisure destination. The Group's mission is to redefine the traditional means of entertainment and retailing and above all meet the fast changing consumer needs for active entertainment