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Online ticket sales for cricket World Cup a success

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The online ticket sales for the ICC [[Images](#)] Cricket World Cup next year has got a phenomenal response, according to the official ticketing partner for the mega-event.

If the initial response of India-England at Eden Gardens is any indication, the February 27 match is going to be a sell out, official partner KyaZoonga said.

"The tickets available in the first phase quota were all sold out for the India-England match in Kolkata [[Images](#)]. Overall, the response has been phenomenal for all the 13 venues and 14 teams of the cricketing extravaganza," chairman of KyaZoonga Neetu Bhatia said in Kolkata, on Monday.

A minimum of five to a maximum of 100 per cent of the tickets in each stadium will go on sale, she said.

She, however, could not specify the exact number of tickets that will be available online for Eden Gardens with the stadium undergoing renovation that will bring down the capacity to 68-70,000 seats in total.

The Eden, which had a capacity of about 90,000, will host four matches including one India-specific (against England [[Images](#)] on February 27, 2011).

The ticket prices will be Rs 1500 and Rs 1200 for the India-England match, while it will cost Rs 1,000 and Rs 700 for the three non-India matches.

Detailing about the online ticket sales, Bhatia said, "One person is entitled to buy four tickets per match in the centralised online sales that will be done through credit, debit cards in a secured transaction."

"There will be unique features such as 'view from the stand' and multiple currency options. To help choose a seat, one can see the view from that particular stand before buying a ticket.

"Other features include automatic Facebook and Twitter updates. Once somebody buys a ticket, it will be updated to his/her profile so that the friends/followers connected will get to know."

The online sales began on June 1 with ICC president, Sharad Pawar [[Images](#)], buying the first ticket through credit card.

The three non-India matches at Eden Gardens include South Africa-Ireland (March 15), Ireland-Netherlands (March 18) and Zimbabwe-Kenya (March 20).

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